



CHEMISTRY | COLLABORATION | WITHOUT COMPROMISE



Haley Marie Keith, Co-founder and CEO





Single Use Plastics
Toxic Additives
Fossil Fuels
Metal Mining





What if our Materials could Do More?
Could we Use Less?
Can we replace the wasteful and harmful additives?



Our mission is to improve advanced materials through **Chemistry** innovation while empowering **Collaboration** so product engineers can deliver optimum performance *without* **Compromise**.



Engineering Sustainability through Innovation



Targeting Large Markets



Multiple Materials Platform



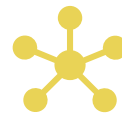
Proven Differentiator in the Market



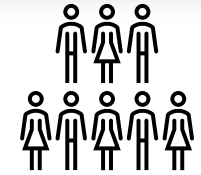
Drop In Technology at various parts of the Value Chain



Composition of Matter IP, Utilities thereof, and Trademarks



Strategic M&A Potential



Founded in 2018
10 employees



VERIFIED FUNCTIONALIZED
Graphene
THE GRAPHENE COUNCIL

First and Only in the market



Located in Indianapolis, IN
Distributed worldwide



MITOMATERIALS.COM

MARKET ANALYSIS

Global Additives Market

Coatings, lubricants, food fuel, fiber etc

\$213BN

Plastic/Resin Additives

Used in plastics, packaging, or composites

\$43.5BN

Carbon Fiber Reinforced Plastics (CFRP)

Top 3 Industrial Markets using CFRP's (SAM) - **Estimated 7-10% CAGR**

\$23.6BN

\$8.8BN

1. AEROSPACE
2. AUTOMOTIVE
3. SPORTS

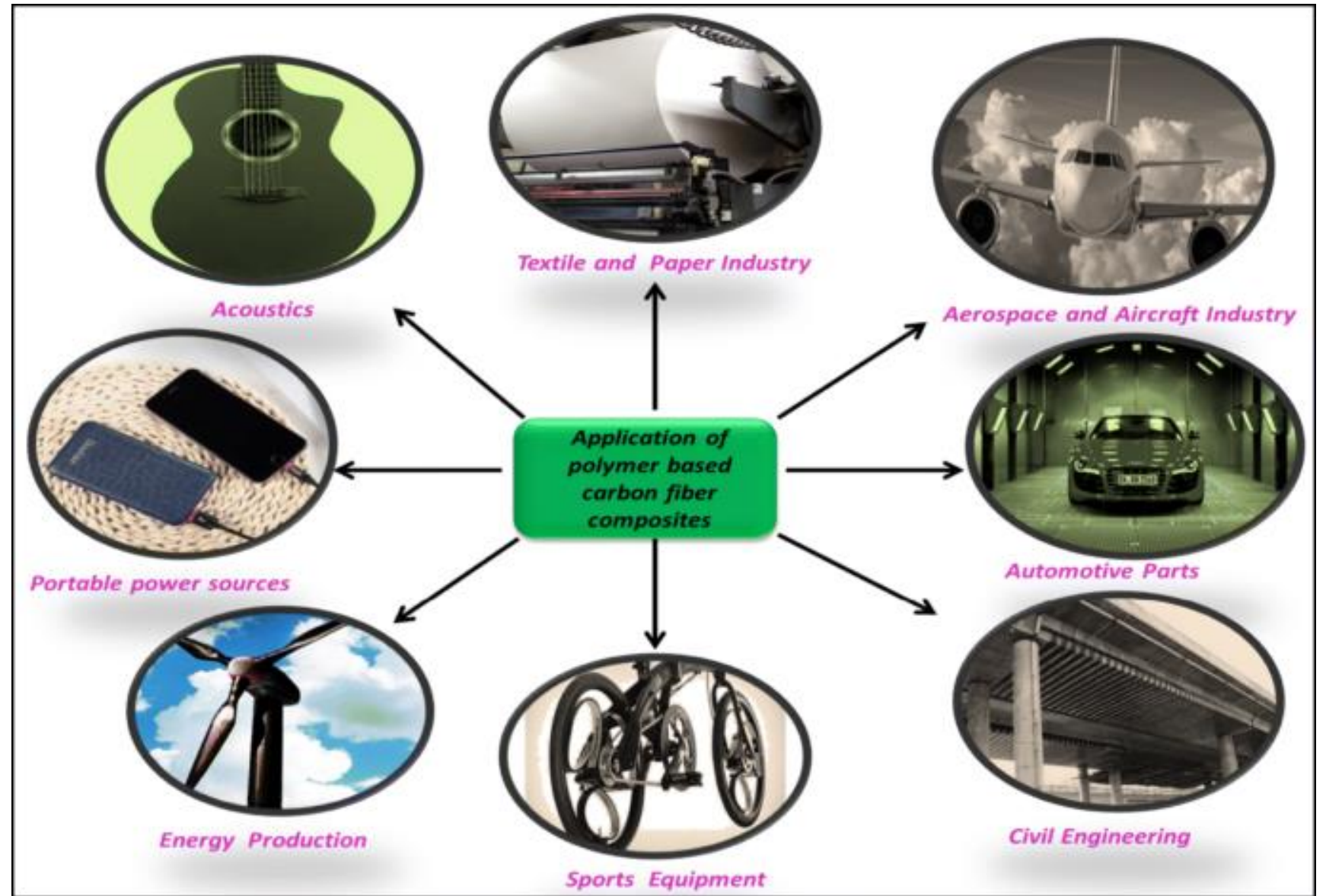
\$1.2B

CFRP's used in Sports Market





Carbon Fiber
replaces or
reinforces
traditional
materials in
countless
applications.





OPPORTUNITY STATEMENT

The carbon fiber reinforced plastic (CFRP) market is poised for 7-10% growth driven by increasing demand from the automotive and wind industries, a focus on fuel efficiency, and the need for lightweight vehicles. This trend is encouraging manufacturers to invest in research and development to enhance production capabilities and quality.

Limiting Factors for Growth in Carbon Fiber Market

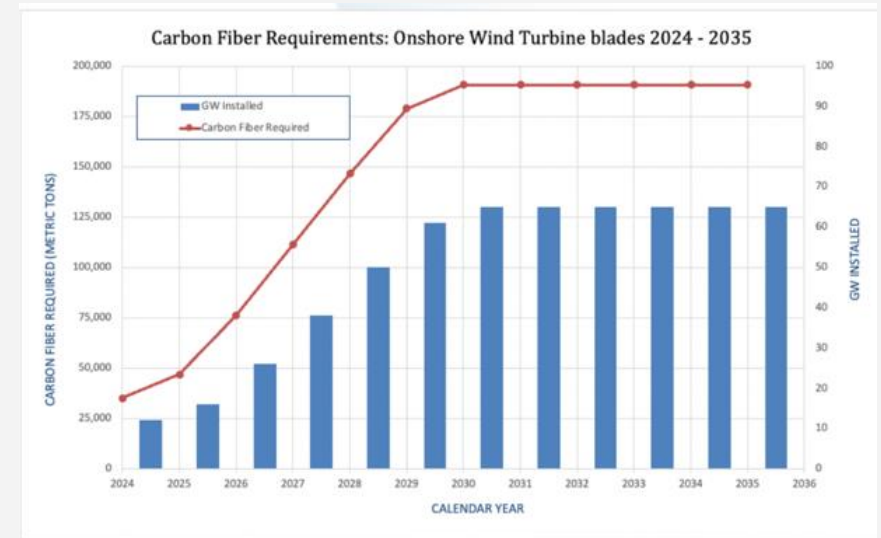
High cost of production limits supply

High waste and limited ability to recycle

Performance vs Cost metrics

PROBLEM

- Global demand for carbon fiber is set to **outpace supply**.
- Carbon Fiber Reinforced Plastics **fail dramatically**, increasing liability with a high cost to repair and replace.





100% Tougher
Carbon Fiber
components



20% Less
Carbon Fiber
Utilization



No Change
in manufacturing
processes



38,000 Tons
Carbon Fiber
Available for
Reallocation

SOLUTION

MITO Makes hybrid additives (ingredients) that can be added to CFRP's as a drop in technology.
Our products deliver value at each point in the value chain, delivering multifunctional improvements





THE MARKET NEEDS TO SEEKING SOLUTIONS FOR:

DURABILTY



OEMs looking to transition from metals to composites with higher durability and extended warranty.

WEIGHT



Lighter Composites.

PRODUCTION



Decreased material usage with increased durability means reduced production time and needs.

PROVEN COMPETITIVE ADVANTAGE IN MARKET

MITO performs 3X better with 10X less material

MITO has 3 published case studies and 4 white papers further validating these claims.

Loading into Epoxy	Prod. Type	Flex Strength Increase	Flex Modulus Increase	Ease of Dispersion
0.1%wt	MITO E-GO	25%	14%	Easy (View Dispersion Comparison)
0.1%wt	Graphene (Bottoms Up)	-5%	-10%	Difficult
1%wt		8%	21%	
0.1%wt	Nano Graphite	2%	15%	Most Difficult
1%wt		7%	16%	

Data collected using our customer's composite system



BUSINESS CASE

MITO enabled ski designers to make stronger, lighter skis using less material, optimizing production processes and saving cost.

2020-2021

Loaded at **1%wt** via **E-GO powder mixed in resin**

Strength increased by **35%**

Reduced Vibration by **100%**

2022-2023

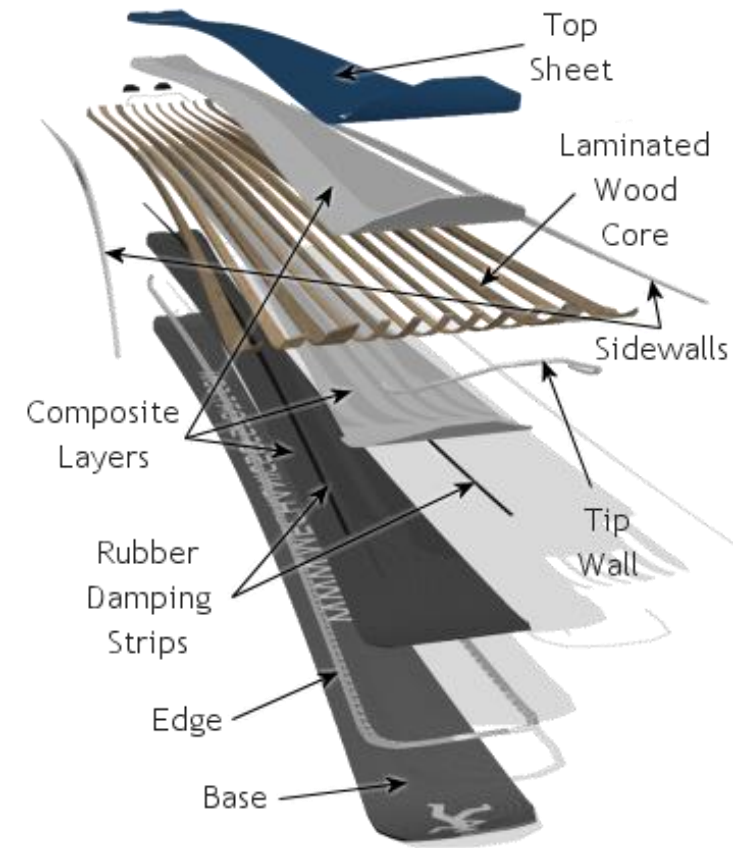
Purchased Resin from MITO loaded 1%

18% Reduction in Total Weight in Carbon Fiber Skis

Reduced Vibration by 100%

2024-2025

Integrating it across all Carbon and Fiberglass ski builds





BUSINESS MODEL



Formulated Product
Sales



Material
Development
Services



Licensing and
Exclusivity

- Currently Generating Revenue with upward growth
- Products with MITO launched in market
- Pilots ongoing with Fortune 500 companies

More than just materials:
a development partner



**Applications
Engineering**

**Material
Development**



**Material
Characterization**



VALUE BASED PRICE MODEL WITH SALES CHANNEL PARTNERS THROUGHOUT THE SUPPLY CHAIN



COST SAVINGS

Overall cost to OEM
COGS is **less** when
MITO is used



COST NEUTRAL

Overall cost to OEM
COGS is **not affected**
when MITO is used



COST + VALUE ADD

Overall cost to OEM
COGS is **increased** when
MITO is used

Carbon Fiber
(recycled or virgin)



Resin
(recycled or virgin)



Prepreg



CFRP
Component



OEM/Product
Mfg

GRAPHENE: A QUICK INTRO

The world's strongest material still struggles to get market traction because:

Quality

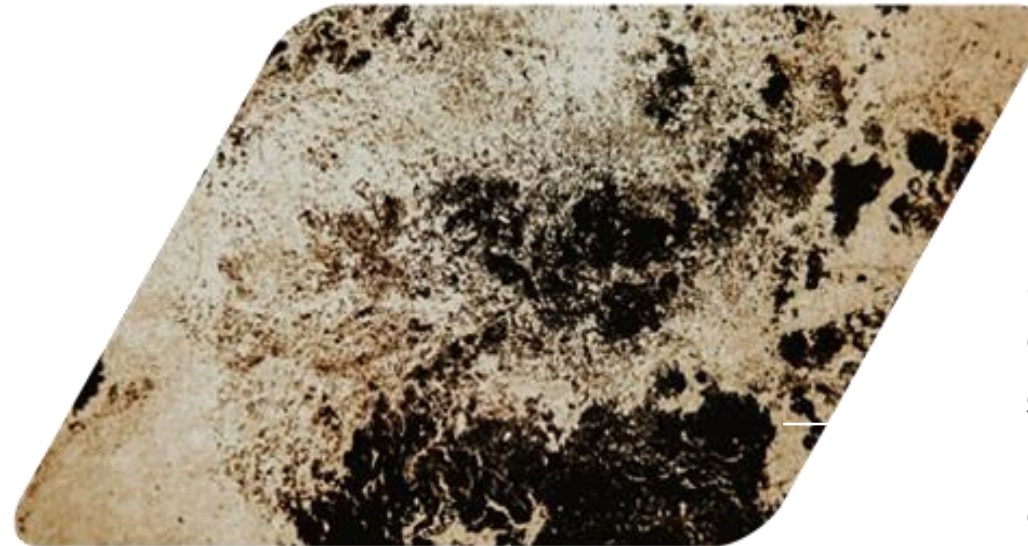
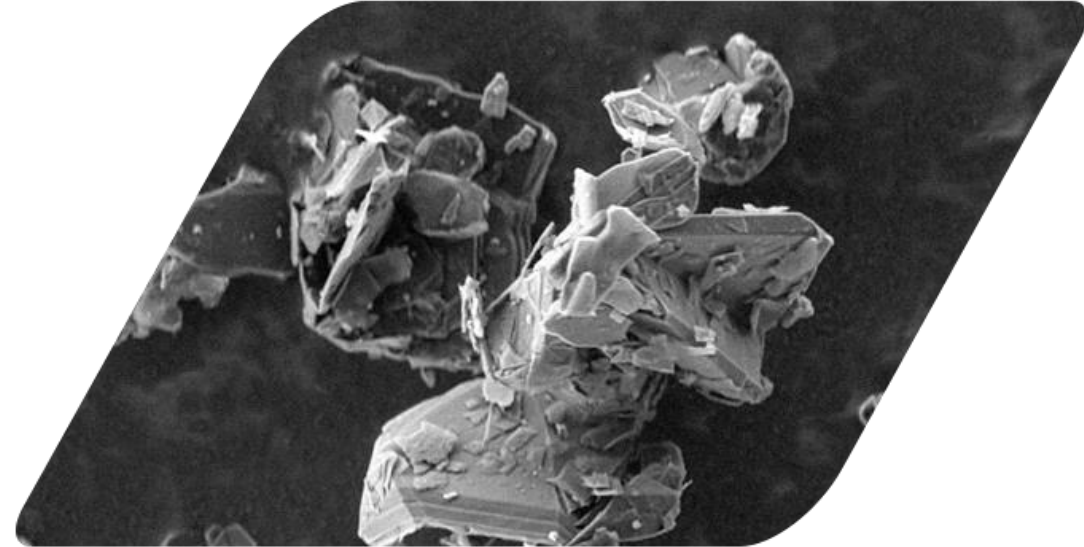
One size fits all stigma

Dispersion

Agglomerates degrade properties

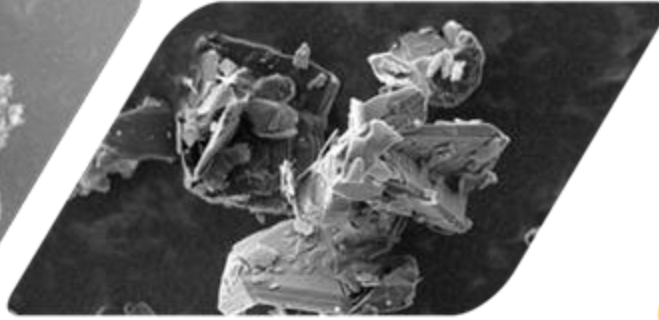
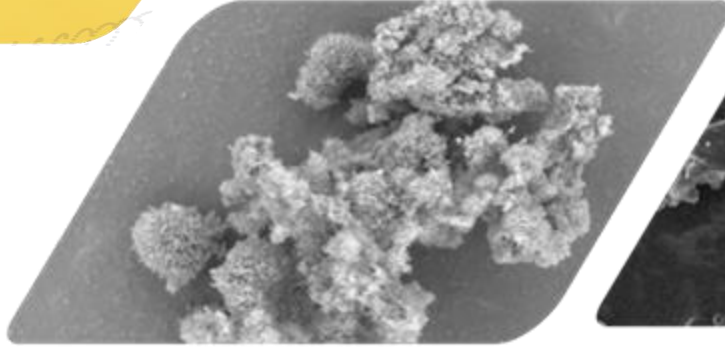
Integration

Must work in established manufacturing methods

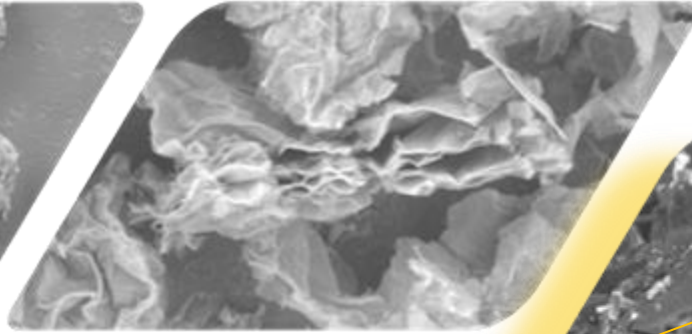
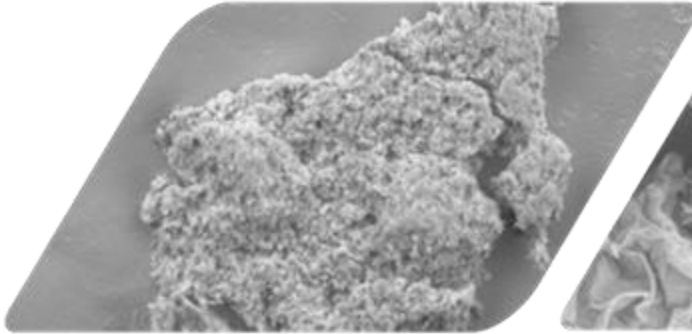


Graphene is a class of materials ranging from a 1-15 layers of carbon. Characteristics of graphene include strength, toughness, flexibility, heat and electrical property improvements.

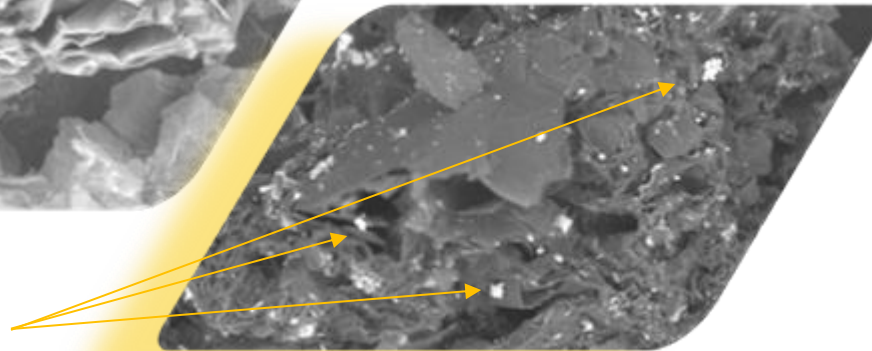
TECHNOLOGY DIFFERENTIATION



GRAPHENE: A raw material ingredient in MITO products that we source from vetted suppliers



Our technology adds Special chemistries added to graphene surface, making it more compatible with CFRPs.



- Multifunctional Improvement Means:
- Mechanical Performance
 - Thermal Management
 - Electrical Conductivity
 - Corrosion and Wear resistance
 - Light Weighing
 - Fire Resistance
 - And more...



ENGINEERING SUSTAINABILITY THROUGH INNOVATION

REDUCE GLOBAL CONSUMPTION OF CARBON FIBER BY 20% = **1,810,366** METRIC TONNES OF CO2 SAVED ANNUALLY¹



381,545,074

GALLONS OF GAS + DIESEL SAVED



2.2 BILLION

POUNDS OF COAL SAVED



220 BILLION

SMART PHONE CHARGES

¹Extrapolated data via white papers, coupling data with EPA Greenhouse Gas Equivalencies Calculator via epa.gov/energy/greenhouse-gas-equivalencies-calculator

Industry Experts

Management



Kevin Keith
Co-Founder, CTO



Haley Marie Keith
Co-Founder, CEO



Joel Neale
Global Commercial
Director of Advanced
Polymers at Ingevity



Rich Diemer
Former CFO of
Albemarle and Avient



Miguel Galvez
Former CEO NBD
Nano (acq. By Henkel)



Caio Lo Sardo
Co-Founder, EVP



Mahdi Ghazizadeh
President & COO



Dustin Davis
Director of Sales and BD
Norplex-Micarta



Alexandre Correa
GM - VideoJet Technologies

Board of Directors

Industry Advisory Board



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